

Board position, New revenue source, Dolphins and EMAS start, Season preps, New look with more improvements coming!

Open Board Positions and Election

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Open Board Positions and Elections

Behind the scenes, there's a small core team of neighbors that volunteer to help maintain our cabana and overall operations in good shape. One critical open position is the Secretary board position that Lisa Whitworth held. We want to thank Lisa for all of her support the past 6 years serving as a board member and the many social activities she led and supported. Thank you very, very much Lisa!!

We also want to welcome Alivia Thomassian to the board as she fills the newly created Director of Swim Lessons role (which also offloads a good amount of work from the president). This role is important for us as it provides a service to our community that is in strong demand – especially from young families. It is also a good revenue source for the cabana that helps offset other costs such as recent increases to our maintenance reserves funding.

IMPORTANT: Proprietary Members...

We had placed annual board elections on hold given the state COVID had placed us in the last couple of years. Now that we have normalized, several of the board members that have been instrumental are ready to pass the baton after 8-12 years of service (on top of their full time jobs). Please contribute to the upkeep and management of your cabana and volunteer in benefit of your family and in service to your community. Ideally, taking over any of the board positions is what is needed but offering any of your time to help offload some of the regular work flows would be great too – a bit of divide and conquer where possible to ease the burden. So please, at least play a small part as partial owners of your cabana. Vote in the upcoming end of April elections, fill any open positions – all are critical, and look for an email next week with a link to descriptions for all board positions, which are soon to open, and divide and conquer potentials.

Returning and New Revenue Sources

Our Cabana Swim Lesson offerings were rebooted last year. With COVID restrictions, we stopped the program in 2020 and lost momentum with instructor staff discontinuity. However, last year, our Dolphins Coach and returning Head Lifeguard, Madi and Rachel, stepped up and did a tremendous job in bringing back the offerings. Even though we price our lessons slightly below market average, the club was able to net an additional \$12K last year. Rachel is returning to lead/manage the Cabana Swim Lesson program with support from Alivia for the 2023 season. The summer group lessons schedule and private instructor availability will be sent out in a couple of weeks. Thank you to Madi and Rachel and welcome to Alivia!!

We piloted renting out the pool during weekend mornings last fall to a scuba lessons provider. Any Water Sports. The arrangements were mutually beneficial and

provided a modest revenue for no additional investments. Therefore, we decided to continue and expand the rental to start this spring and last through the fall with a potential of \$4K in additional revenue. As the Any Water Sports instructors did last fall, they will keep 2-3 swim lanes open for off-hours lap swimmers. Please contact vicepres@almadencabana.com if you have any questions. Thank you to Carrol Tillis for enabling this source!!

Cabana Maintenance and Repairs – New Look!

Have you noticed the new roof?! We were way past due on replacing the original wood shingle roof but its all taken care of now. That, along with additional exterior repairs, will ensure our building structures continue to last. Soon you'll see a fresh coat of paint in a new color palette! We are also able to fund the replacement of the diseased trees that were removed from the raised grass area. They will be installed in mid-April and bring back much needed shade. With our commitment to reduce water usage (and our water bill), we are planning to replace the outside grass (on both sides of the sidewalk) with a drought tolerant landscape. The goal is to complete that in May before the summer opening. Thank you to Jeanette Jackson, John Leetch, Jorge Martinez, and Stephen Chen for driving these projects!!

Cabana Vision, Improvements, and Prioritization Committee

There are more repairs and improvements to come. Timing of the repairs should follow the <u>reserve study</u> that was performed last year (which is where the reserves increase came from). What is the most ideal is if we can include improvements when major repairs are due – proper tracking and prioritizing are key to accomplish this. That said, we'd like to kick-off a planning committee composed of a cross section of our community ranging from young families with little kids to long time empty nesters. That spread would allow for a balanced vision for our cabana's future that should meet the general interests of our members while applying a balanced priority to our planning and decisions. **Proprietary members**, please help in evolving and enabling that vision for your cabana and your community. If you can participate to represent your family demography, please send an email to president@almadencabana.com.

Cabana Summer Season Preparations

The new Cabana Manager, Aidan Cain, and the entire lifeguard staff have been hired and onboarded to start the end of May. The first round of Spring Cleanup was held two weekends ago setting the stage for the Dolphins and the coming Cabana summer season. The area reservation system has been configured for this summer as well and is now open! Reminder, your membership must be in good standing (account balance at zero and annual dues paid) in order to make a reservation. Thank you to the Dolphin families that participated in the cleanup and to Aiden and Stephen for preparing the reservation system!

Dolphins and Lap Swim (EMAS)

Our Dolphins swim team will soon start their practices right after spring break. We're looking forward to seeing their enjoyment of the sport, their family and friends, and the cabana! With the heaters turning on, the Early Morning Adult (Lap) Swim program can start as well. Be sure to sign the 2023 waiver in order to gain access starting this weekend!

Best Regards,

The Board
Almaden Cabana Club

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